

Logo Usage Guide

CMYK - Print

EPS

Vector file, high resolution at any size, transparent background

Examples: Large print pieces, signs, clothing

JPG

Rasterized image with background

Example: Small print pieces

PDF

Vector file, can be read in many different programs.

Example: Small print pieces

RGB - Web

JPG

Rasterized image with background

PNG

Rasterized image with transparent background

Example: Digital media such as social media, website, email footer, etc.

